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Education

VCU Brandcenter 2019 - 2021
M.S. in Business and Branding
Experience Design

VCUarts 2013 - 2017
B.F.A in Communication Arts
Illustration and Design

Skills

Design Thinking
UX Design
UI Design
UX Research
Branding
Illustration
Journey Mapping
Wireframing
Prototyping
Mockups
Motion Graphics

Tools

Adobe Creative Cloud
Figma
Final Cut Pro
InVision
Sketch
Word
Keynote
Procreate

Passions

Illustrating
Camping & Hiking
Fostering Animals
Volunteering
Capturing Life on Instant Film
Traveling with Good Friends

Experience

The Carriage House

Experience Designer
Summer 2020

Using research and design we assisted a multitude of partners create Brand Identities, digital and mobile platforms, and social posts. The Carriage House is a creative co-op created by the VCU Brandcenter students in response to the COVID-19 Pandemic, the goal was to help small businesses advance their own skill sets while also practicing our own.

Institute for Contemporary Art

Experience Designer
September 2019 - November 2019

Using strategy, design, and user research we developed an experience that would encourage patrons to utilize the first floor spaces. This was a collaborative semester long client-student project at the VCU Brandcenter.

June Parker

Graphic Designer and Illustrator
January 2016 - July 2018

I designed t-shirts, stickers, and show fliers for June Parker, a local Richmond band, using inspiration from their music and style.

Sediment Art Gallery

Gallery Assistant Intern
January 2016 - May 2016

My position was to ensure that the gallery was clean and monitored. I kept the artwork safe and attended the needs of the store. In addition, I was also responsible for promoting and hosting events alongside the gallery owner.

Customer Service and Experience

April 2013 - Present

Over the last ten years I have been employed in a variety of customer service positions including being a claims examiner, server, hostess, and receptionist. These experiences have influenced my love for being a team player, helping others, and problem solving. These positions helped me develop better time management skills and a good work ethic. To see specifics of employment please contact me directly or reference my LinkedIn profile.